

Bookstock 2023 Marketing Plan for acknowledging EDC contribution

Level 5 Sponsorship - \$10k+

- Acknowledgment as a Level 5 Sponsor in printed program (print: 17,000)
- Printed full page ad in program (print: 17,000)
- Logo & backlink on the Bookstock website where other sponsors are listed
- 4 tickets to VIP author party
- 10'x10' exhibitor space on the Green to use at your discretion (space permitting)
- Dedicated social post for your business thanking you as a sponsor
- Inclusion in a social post acknowledging and tagging all of Bookstock's sponsors
- Acknowledgement at the beginning of every author session & Bookstock event (35+ sessions).
- Logo on 8' banner across the top of the Green the week prior to Bookstock with other Level 5 Sponsors
- Logo wherever other Level 5 Sponsors are acknowledged as new opportunities are developed to the best of our ability (press mentions, video credits, signage, advertisements, etc.)
- Naming of a specific event to be determined (i.e. tonight's reception is made possible thanks to XYZ Company)